

● OPEN FOR NEW PROJECTS

Androux Reabow (Roux)

PRODUCT BUILDER · COMMUNITY CATALYST · VIBE CODER

SCAN ME

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Philosophy

WHY I BUILD

I believe in building **products that matter and communities that last**. I'm passionate about rapid iteration, vibe coding, and turning ideas into reality fast. I research, educate, advise, and build. I believe in doing things properly and pushing boundaries with creativity and intention. Right now I'm exploring the world and building cool things as I go.

Summary

16 YEARS IN

Founder of **BananaSZN**, my parent company for products, events and cultural activations, and of **PixelSpace**, the vibe-coding studio under it that has shipped 120+ products for founders. 16 years across product development, operations, ecosystem strategy and community building, from enterprise automation at Unipart and McLaren to Web3 at Binance and Animoca Brands. I lead teams of up to 175 people, run projects across the UK, Europe, the US and South-East Asia, and ship fast with AI-assisted tools.

16 yrs
building products

120+
products shipped at PixelSpace

175
people led at once

3M+
impressions, Bangkok tuk-tuks

Core competencies

WHAT I BRING

- End-to-end product and event delivery, from concept to launch
- Cross-functional leadership of teams up to 175 people
- Multi-regional execution: UK, Europe, US, South-East Asia
- Educator and researcher in community design and product systems
- Rapid prototyping and vibe coding with AI tools like Lovable
- Community infrastructure, growth strategy and agile operations
- Content, merch and ecosystem development
- Confident speaker on panels, debates and keynotes

Professional experience

2013 → NOW

Founder & Director · BananaSZN

Jan 2023 – Present

- Parent company for products, events and cultural activations (bananaszn.xyz)
- Nillion Tuktuk Network, Bangkok: 100 tuk-tuks with a web app and merch campaign, 3M+ impressions
- 15 ETHDenver side events with a free city-wide bus network (3,000+ rides)
- Runs content, partnerships, events and digital strategy, from concept and logistics to media and reporting

Founder · PixelSpace, vibe-coding studio (part of BananaSZN)

MAIN FOCUS Jan 2024 – Present

- 120+ real products built and shipped for founders and teams, mostly with Lovable
- Turns ideas into working platforms fast, covering AI-assisted product design, UX and iteration
- Daily content and tutorials on rapid product development, and a growing builder community

Co-Founder · ChainReaction 2023 – Present
- The UK's largest student blockchain conference (chainreactionglobal.com)
- April 2025: 700+ signups, 300 attendees, 45 speakers, 2 stages, 8 rooms
- Long-term university and ecosystem partnerships focused on emerging-tech education

Growth & Product Lead · CryptoMondays London & Da Nang Jun 2023 – Present
- 30+ free educational events, 100+ attendees each
- Product and community infrastructure, tooling, partnerships and outreach

Tokenomics Analyst / Consultant · Animoca Brands 2024 – 2025
- Supported tokenomics team operations, infrastructure and delivery
- Brought in Open Campus as lead ChainReaction sponsor; consulted across portfolio projects

Product Director · GrowYourBase Jun 2022 – Jun 2023
- Led product development and the team through the pre-launch of Slingshot DAO
- Aligned product strategy with business goals and market trends

Founder & Events Lead · W3WC 2022 – 2023
- Events company delivering creative community gatherings on minimal resources, through strategic partnerships

Advisor · DLT Hub 2022 – 2023
- Grew a Web3 co-working space near Canary Wharf: ran events, advised founders, connected ecosystem resources

Head of Product · VereNFT (Aventus Network) Sep 2021 – Jun 2022
- Led development of a white-label NFT marketplace and defined product vision and UX priorities
- Worked with brands exploring new platforms (e.g. Kickstarter, IKEA); presented to C-suite stakeholders

Product Manager · Gladstone Software Jan 2021 – Sep 2021
- Led development of the Gladstone Go platform and managed the delivery agency
- Brought agile methods into the teams and balanced stakeholder input with roadmap delivery

Binance Angel · Binance Oct 2020 – Sep 2021
- Built and ran the UK Telegram community through Binance's hyper-growth phase; planned UK events

RPA Lead / Product Manager / Agile Coach / Developer · Unipart Group 2014 – 2021
- Led an enterprise-wide RPA initiative that saved over 30,000 hours
- Recognised in the top 0.15% of 10,000 employees
- Delivered agile transformation, corporate training and tool rollout
- Built and deployed web and mobile SaaS for clients including JLR, Tesla and Sky

Head of Goods Enquiries · McLaren Group Jan 2016 – Aug 2016
- Redesigned logistics processes, saving over £2M; recognised by senior leadership

Presiding Officer · Oxfordshire County Council 2016 – 2021
- Ran polling stations in local elections, managing teams under strict regulations

Store Manager · Subway Oct 2013 – Jun 2015
- Ran daily operations and the team; Senior Sandwich Artist Pro 2.0, University of Subway

Selected events & activations

IRL

- Nillion Tuktuk Network, Bangkok: 100 tuk-tuks, 3M+ impressions
- ChainReaction Conference: 700+ signups
- NFT London Afterparty: 200+ guests
- ETHDenver side events: 15 events, 3,000+ bus rides
- CryptoMondays London & Da Nang: 30+ events
- Solana Summit Smoothie Drop

Let's build something together.

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